



# HOSPITALITY ACADEMY

YOUR PASSPORT TO THE WORLD OF HOSPITALITY

## **EXECUTIVE MBA**

MINOR IN HOSPITALITY MANAGEMENT  
WITH DAY-1 CPT

DETROIT





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# We are shaping the future of the hospitality education system!

Dear Future Student,

Hospitality Academy is your golden opportunity to unlock the door to a world of possibilities where excellence in education meets real-world experience!

Hospitality Academy is the perfect educational institution to become one of the future leaders of your chosen industry.

Working together with our extensive network of industry partners both in **the United States and Spain**, we offer accredited education with a comprehensive curriculum that enhances the personal and professional development of our students by having access to unparalleled resources and opportunities that will help you succeed.

We believe that everyone should have access to education and professional exposure that will allow them to reach their dreams. This is why no matter where you are from, our team of professionals will support you every step of the way.

Furthermore, we ensure our students are given all the tools to have a successful international career by providing them with support through the application and visa processes, embassy interview coaching, academic counseling, career advice, finding work opportunities, and more.



# Why Choose Hospitality Academy?

## 01 Get official certification

Hospitality Academy can help you obtain your desired accredited degree. Whether it's a Bachelor's or Master's Degree, you will receive all the necessary support to achieve academic success and improve your education.

## 02 Visa Support

Our team has a dedicated group of visa specialists who understands that studying abroad can be a challenging process, especially when it comes to obtaining the necessary papers. This is why we offer our students comprehensive support to ensure a smooth and hassle-free experience. Our team of experts will guide you through the entire visa application process, from planning to coaching before the actual date of your embassy appearance.





## Innovative approach to learning

Studying with Hospitality Academy can provide you with a wide range of modules, such as hotel management, entrepreneurship, new trends and technologies, finance, food design and marketing. Our partner universities will provide you with business-related study programs, whilst we offer a fine selection of hospitality-focused courses. Together, our programs equip students with a unique set of skills to excel in leadership roles within the evolving hospitality industry.



## Gain exclusive access to the best hospitality recruitment tools available

We partner with industry leaders to provide you with practical training opportunities offered as a part of our study programs. You will be able to apply to some of the best hospitality opportunities available. In addition to working while studying, upon completion of your degree we will provide you access to our recruitment services to continue your career in the United States, Spain or anywhere across the world.

# Employability

Currently, 4 out of 10 jobs in the world fall under the hospitality sector. Having a degree in hospitality management allows students to get a head start and become part of the most competitive and fastest-growing industries in the world.

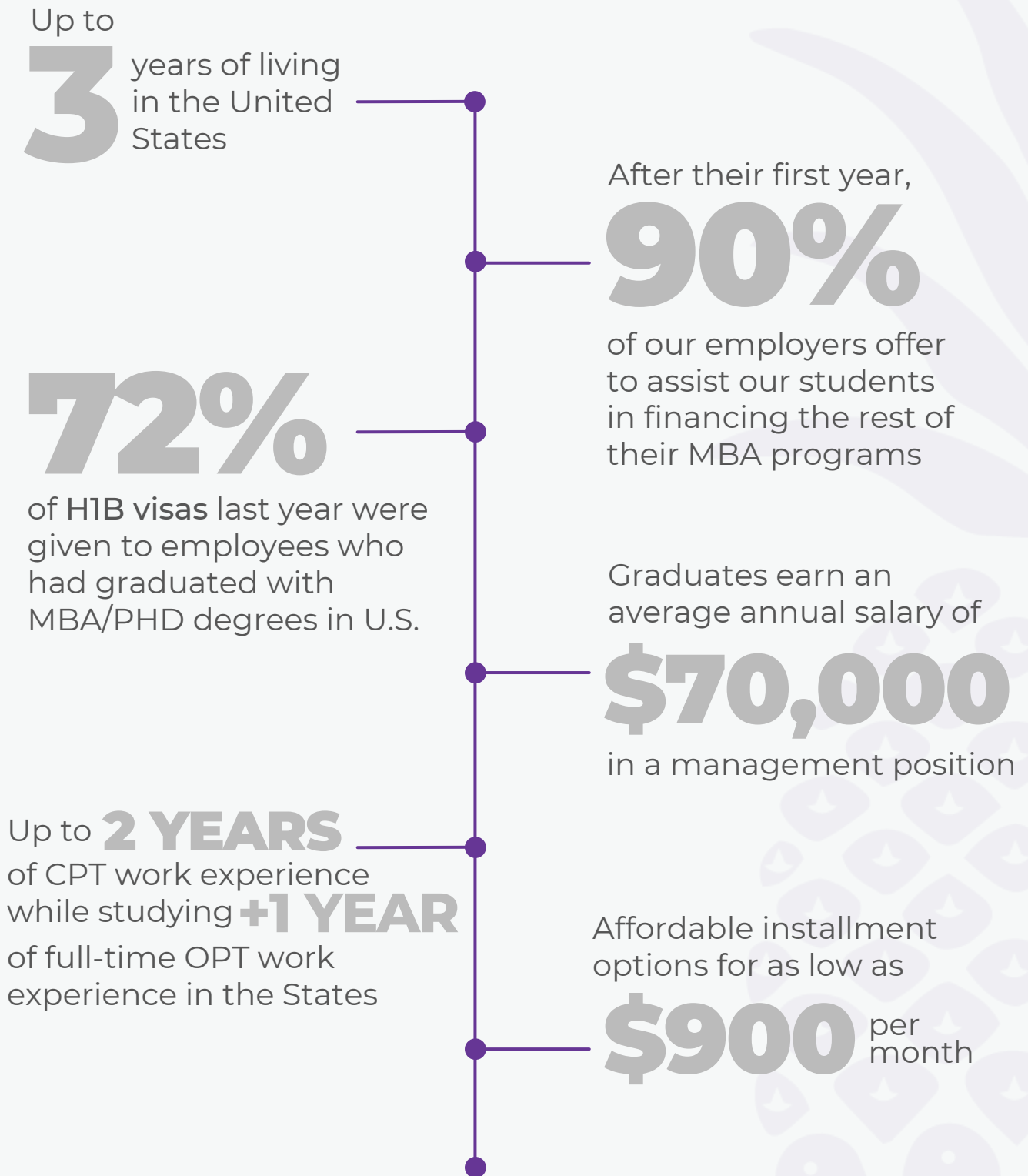
General courses provide a foundation in communication and personal skills, while business courses develop the necessary skills to understand management and accounting principles.

Hospitality Academy offers online and onsite programs that combine lectures, assignments, and work experience.



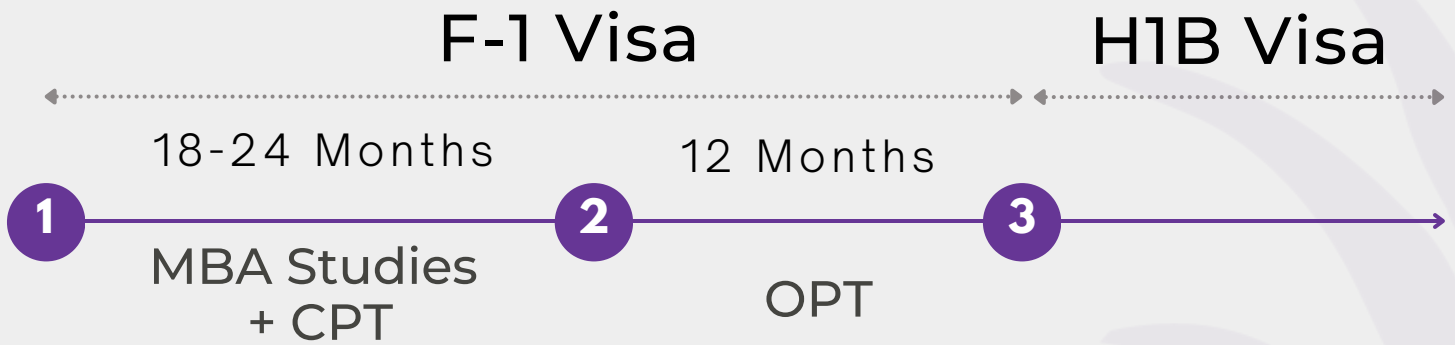


# Why Study an MBA with Hospitality Academy?



Gain the knowledge you need to manage a leading organization or start your own successful business

# HOSPITALITY ACADEMY MBA Student timeline



## 1 MBA Studies + CPT

- Curricular Practical Training (CPT) stands for Curricular Practical Training, it is integral to your major and the experience must be part of your program of study.
- CPT is an on- or off-site employment option for F-1 students.
- Students are allowed to work for the full duration of their studies either full-time or part-time. To be eligible to participate in the OPT after graduation, students full-time CPT must be 12 months or less.
- Hospitality Academy collaborates with Placement International to offer the best opportunities to our students.

## 2 OPT

- Optional Professional Training (OPT) is temporary employment that is directly related to the major.
- OPT upon successful graduation, allowing students to extend their stay in the USA for 1 year while they work.
- Hospitality Academy collaborates with Placement International to offer the best opportunities to our graduates too.

*At Hospitality Academy, our students normally take a post-completion OPT, allowing them to extend their stay in the USA for an entire year upon graduation. After the OPT is completed, if the host company is willing to sponsor, students are able to apply for an H1B work visa.*

## 3 H1B Visa

After OPT completion, depending on student performance, the property may decide to sponsor the graduate to apply for an H1B work visa





# Detroit Location

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A wide-angle photograph of the Detroit skyline across a body of water, likely the Detroit River. The skyline features several prominent skyscrapers, including the Spirit Tower. The water is calm with some ripples, and the sky is blue with scattered white clouds. In the foreground on the left, there are some rocks and a small breakwater.

# Detroit

## The stepping stone to a brighter future in hospitality!

Hospitality Academy has locations all over the world including a Location located in Detroit, Michigan. Long known as the automobile capital of the world, Detroit is also famous for its contributions to music, art, architecture and design. This cultural hub will guarantee you an unforgettable experience.

The Location in Detroit is a hospitality heaven. With tremendous growth in recent years, hospitality is one of the biggest sectors in Michigan. Programs at our Detroit location allow you to study in a vibrant city, work at one of the top luxury hotels in the USA and gain the international experience you need to accomplish your professional objectives.

Our programs allow students to study in a dynamic city all while working in a prestigious hospitality property that welcomes anyone from ordinary business guests to world leaders and dignitaries. This makes Detroit an optimal place for professional experience in luxury hospitality.





# Executive MBA

MINOR IN HOSPITALITY MANAGEMENT  
WITH DAY-1 CPT

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<b>DESCRIPTION</b>	Our Executive MBA is made for hospitality professionals who want grow their business management, entrepreneurship, and leadership skills. This program allows the flexibility for students to pursue their careers and study on location only a few times per semester.
<b>DURATION</b>	Up to 2 Years
<b>DELIVERY OPTIONS</b>	Minimal onsite requirement each academic term
<b>REQUIREMENTS</b>	Recognized U.S. Bachelor's Degree in Any Field, GPA of 2.5 or Greater, Proven Advanced English Proficiency for International Applicants
<b>WHAT JOBS CAN I GET?</b>	Front and back of the house positions. Operations, supervisor and middle management positions



# Syllabus

## PROGRAM CORE COURSES - 21 CREDITS

- Executive Communication
- Corporate Finance
- Managerial Accounting for MBA
- MKStrategic Marketing Management
- Micro & Macro Econ Decision Making
- Statistics and Quantitative Methods
- Business Administration Capstone

## PROGRAM ELECTIVE OPTIONS FOR SPECIALIZATION

### OPTION 1:

- Self-Design (Choose 9 credits from program electives below)
- Self-Design Choose from program electives below

### OPTION 2: ACCOUNTING

- Advanced Auditing
- Corporate Taxation
- Federal Tax Pass-Through Entities

### OPTION 3: ANALYTICS

- Managing Business Information Systems
- Operations Analytics
- Data Driven Decision Making

### OPTION 4: FINANCE

- Financial Modeling
- Financial Markets and Institutions
- Investment Analysis and Portfolio Analysis

### OPTION 5: MANAGEMENT

- Project Management
- New Prod Dev and Innovation Strategies
- Choose One Lean Six Sigma or Business Ethics

### OPTION 6: HUMAN RESOURCE MANAGEMENT

- Strategic Human Resources Management
- Organizational Development and Change
- Business Ethics

### OPTION 7: MARKETING

- Services Marketing
- Sales Management
- Operations Analytics

## HOSPITALITY SUBJECTS

### SEMESTER 1

Luxury Hospitality Standards and Guest Relations  
or The Principles of Restaurant Management

### SEMESTER 2

Rooms Divisions Management  
or Catering and Events Management

### SEMESTER 3

New Trends in the Hospitality and Culinary Industry  
or Food Design

### SEMESTER 4

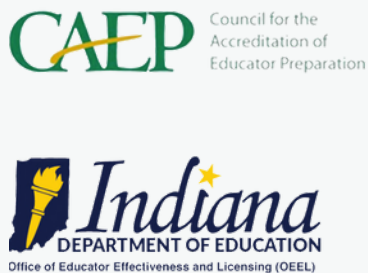
New Product Development

# Certifications

Through our University Partner



Trine University is accredited by the Higher Learning Commission, an institutional accreditation agency recognized by the U.S. Department of Education.



All teacher preparation programs are accredited by the **Council for the Accreditation of Educator Preparation (CAEP)** and the Department of Education/Office of Educator Licensing and Development (DOE/OELD)



The Ketner School of Business and the College of Graduate and Professional Studies are accredited by the Accreditation Council for Business Schools and Programs (ACBSP). Accredited programs are the Bachelor of Science in Business Administration programs, Associate in Accounting and Associate in Business Administration.



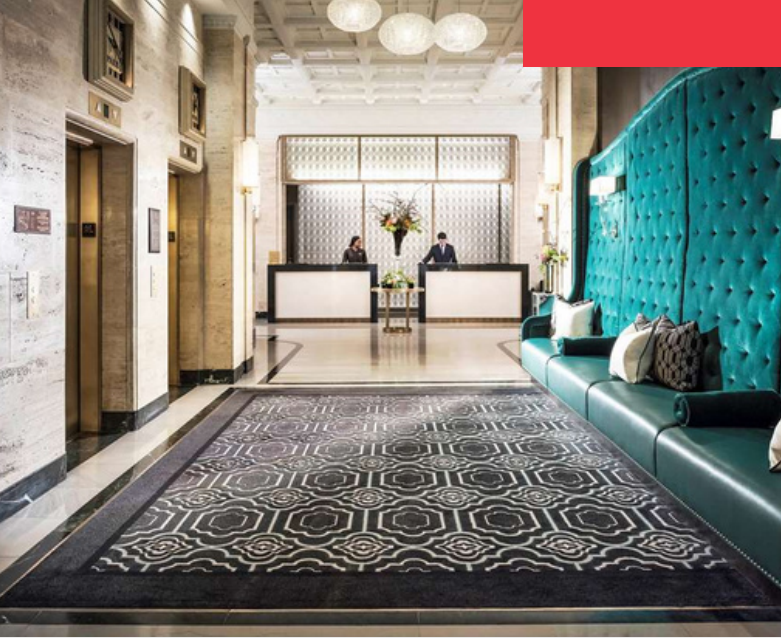
# Our Partner Hotels

Hospitality Academy is not simply a school, but an avenue to begin a long and flourishing career in the industry.

Up to this point, we have established partnerships with an array of esteemed hotels and Michelin-star restaurants spanning the world. Our alliances enable us to provide our students with multiple support and guidance in obtaining internships or postgraduate positions.







## *Placement International★*

Embarking on a hotel career journey is fueled by the exceptional support of **Placement International**, a globally recognized recruitment company with a distinguished reputation spanning over 15 years in the luxury industry.

**Placement International** offers internships, management training programs, and full-time jobs to students from some of the highly reputable schools and young professionals in the most luxurious hotels and restaurants in the United States or any other country around the world.



A woman with long, wavy brown hair and round glasses is smiling at the camera. She is wearing a bright red sweater and holding a silver laptop with both hands. The background is a solid teal color.

# Application process

## 01 Choose your program

Speak to our team and find the program that best suits your career goals and academic background

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## 02 Register for the program

Complete the registration form and settle the registration fee

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## 03 Application form

Complete the application form for the location, program & intake for your desires. Speak to one of our Admissions Specialists to discuss your motivations and fully understand the next steps of the application process

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## 04 Prepare all documents

Submit the required documentation for admission review

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## 05 Receive Acceptance Letter

Once accepted into your desired program, you will receive an offer of admission of our University partner and the Hospitality Academy Enrollment Agreement. You will be asked to settle your next installment of tuition before proceeding with the visa process

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## 06 Visa process

Follow the instructions of our dedicated visa team

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## 07 Welcome to **Detroit!**

Start your educational journey with Hospitality Academy!



# FEE SHEET



# DETROIT LOCATION FEE SHEET 2023/2024



## HOSPITALITY ACADEMY

### INTAKE

Academic Year 2023/2024

### PROGRAM

Executive MBA Minor in Hospitality Management with Day-1 CPT

### MODE OF STUDY

Blended

CONCEPT	DESCRIPTION	FEE
Registration Fee		\$ 550.00
Visa processing	Documents + Coaching	\$ 450.00
Tuition	MBA + Hospitality Concentration + Placement Services	\$ 20,200.00
Career Services		\$ 1,550.00
TOTAL		\$ 22,750.00*

### PAYMENT TERMS

- The Registration Fee is non-refundable and payable online at the time of application. A new Registration Fee will apply if a candidate has not complied with the requirements to be submitted for acceptance into the study program within 365 days from the date of registration fee payment
- Every transaction will incur a fee on both ends (through the payer and payee). This amount will be added in the invoice to ensure the complete amount is received.
- Hospitality Academy offers payment plans, students have the opportunity to pay their tuition fees in instalments.
- Upon acceptance, the student will be provided with the student manual. This document specifies the Rules and Regulations, Terms and Conditions, as well as Cancellation Terms and Refund Policies..

#### Additional fees you could expect to pay afterwards:

- SEVIS Fee: Student Exchange Visitor Information System – SEVIS is administered by the Bureau of Immigration and Customs Enforcement (ICE) within the Department of Homeland Security (DHS). It is a computer database that maintains information on foreign students and exchange visitors before and during their stay in the United States. The amount of this fee is \$350.00 ( might be subject to change).
- US Embassy Appointment/Interview Fee: ~ \$ 185.00 – (please check official US Embassy website for further information regarding the exact amount in your location).
- Airfare – This expense will vary depending on geographical location.
- Relocation Fees (i.e. transportation, food and beverage, rent for housing, security deposit, and additional expenses when arriving to the United States) – This will vary depending on the area or features. However, we recommend bringing the following amount: \$ 1,500.00 to \$ 2,000.00.
- Medical insurance coverage
- USCIS OPT application fee. The amount of this fee is \$410.00 ( might be subject to change).
- A \$250.00 USD administrative fee will apply for the application of a F2 Visa



# DETROIT LOCATION FEE SHEET 2023/2024



## HOSPITALITY ACADEMY

### INTAKE

Academic Year 2023/2024

### PROGRAM

Executive MBA Minor in Hospitality Management with Day-1 CPT

### MODE OF STUDY

Blended

### PAYMENT OPTIONS

Tuition and fees may be paid by credit card, debit card or wire transfer.

Prior to the last day of the Registration Period, the student should have either;

- Settled the total amount;
- Settled the due amount specified in their Payment Plan.

#### Payment Plan Options:

The Registration Fee of \$550.00 is non-refundable and payable online at the time of application.

1. Full payment of Yearly Fees before traveling; \$22,200.00 to be paid upon acceptance and prior to the commencement of the Visa Application Process. Total fee: \$22,750.00 (incl. reg fee)
2. Payment by Academic Semester; \$5,000.00 to be paid upon acceptance and prior to the commencement of the Visa Application Process + 4 installments of \$4,300.00 payable 4 weeks prior to the beginning of the semester. Total fee: \$22,750.00 (incl. reg fee)
3. Monthly Payments; \$5,000.00 to be paid upon acceptance and prior to the commencement of the Visa Application Process + 1 installments of \$4,300.00 payable 4 weeks prior to the anticipated program start date + 12 installments of \$1,075.00 payable by month and starting from the first month of the study program. Total fee: \$22,750.00 (incl. reg fee)

All late payments will have a penalty of \$50.00 late fee charge to the account.

\*The prices mentioned in this Fee Sheet are the prices that are currently applicable.


These fees are subject to revisions and may change without previous notification.

Accepted students will be informed prior to each semester in case of any variation in the program prices.

# Contact us for more information

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Book a  
call here!

