

# HOSPITALITY ACADEMY

YOUR PASSPORT TO THE WORLD OF HOSPITALITY

## **MASTER OF BUSINESS ADMINISTRATION**

and HOSPITALITY MANAGEMENT CERTIFICATION

ORANGE COUNTY



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We are shaping the future of the hospitality education system!

Dear Future Student,

Hospitality Academy is your golden opportunity to unlock the door to a world of possibilities where excellence in education meets real-world experience!

Hospitality Academy is the perfect educational institution to become one of the future leaders of your chosen industry.

Working together with our extensive network of industry partners both in the United States and Spain, we offer accredited education with a comprehensive curriculum. This curriculum enhances the personal and professional development of our students by giving them access to unparalleled resources and opportunities that will help them succeed.

We believe that everyone should have access to education and professional exposure that will allow them to reach their dreams. This is why no matter where you are from, our team of professionals will support you every step of the way.

Furthermore, we ensure our students are given all the tools to have a successful international career by providing them with support through the application and visa processes, embassy interview coaching, academic counseling, career advice, finding work opportunities, and more.

## Why Choose Hospitality Academy?

# Get official certification

Hospitality Academy can help vou obtain your desired accredited degree. Whether it's MBA the program or Hospitality Management Certification, you will receive all the support needed to achieve academic success and improve your education.

## Visa support

Our dedicated visa specialists understand that studying abroad can be challenging, especially with obtaining the necessary paperwork. We provide support to ensure a smooth experience, guiding you through the whole visa application process.



## Innovative approach to learning

Studying with Hospitality Academy can provide you with a of academic wide range disciplines, such as hotel management, entrepreneurship, new trends and technologies, finance, food design, and marketing. Our partner universities will provide you with business-related study а whilst program, Hospitality Academy will offer a selection of hospitality-focused courses. Together, our programs equip students with a unique set of skills to excel in leadership roles within the evolving hospitality industry.



## Gain exclusive access to the best hospitality recruitment tools available

We partner with industry leaders to provide you with practical training opportunities during our study programs. You will be able to apply to some of the best hospitality positions available. In addition to working while studying, upon completion of your degree we will provide you access to our recruitment services to continue your career in the United States, Spain, or anywhere across the world.

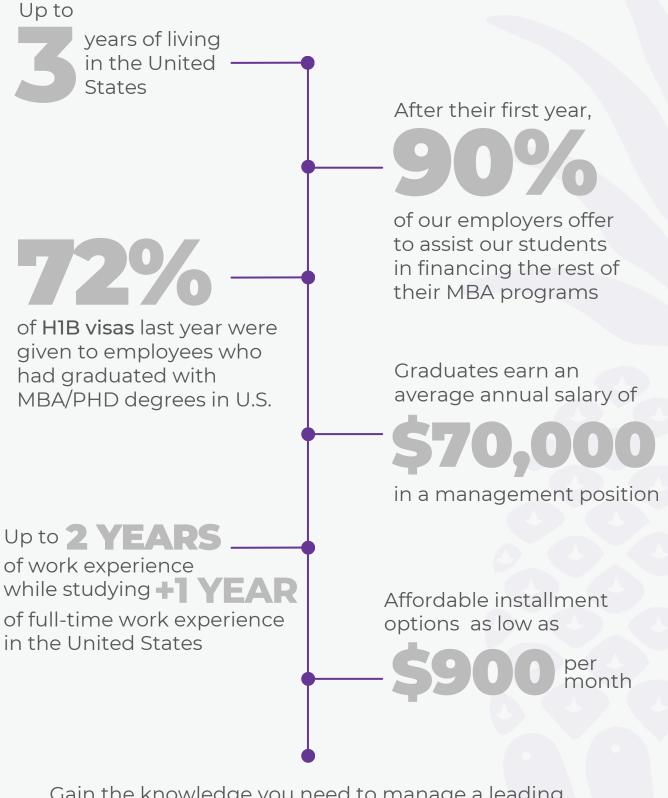
# Employability-

Currently, 4 out of 10 jobs globally are in the hospitality sector. A degree in hospitality management gives students a head start, enabling them to join one of the most competitive and fastest-growing industries in the world.

General courses provide a foundation in communication and personal skills, while business courses develop the necessary skills to understand management and accounting principles.

Hospitality Academy offers online and onsite programs that combine lectures, assignments, and work experience.

## Why Study with Hospitality Academy?



Gain the knowledge you need to manage a leading organization or start your own successful business!

## **Hospitality Academy MBA** Student timeline



## 01. MBA Studies + Internship

- Curricular Practical Training (CPT) is an essential mandatory component of this MBA experience.
- CPT is an on- or off-site employment option for F-1 students.
- Students are permitted to work either full-time or part-time throughout the full duration of their studies.
- Hospitality Academy works closely with our partner organization, Placement International, to offer the best internships to our students.

\*\*Students' full-time CPT must be less than 12 months to be eligible to participate in OPT after graduation.

## **02.** OPT

- Optional Professional Training (OPT) is temporary employment directly related to the student's degree program, allowing successful graduates to extend their stay in the US for an additional year.
- Hospitality Academy collaborates with Placement International to offer the best recruitment opportunities to our graduates.
- At Hospitality Academy, our students normally choose OPT.

## **03.** H1B Visa

After the OPT is completed, properties may choose to sponsor the graduate to apply for an H1B work visa.

Orange County Location



# The stepping stone to a brighter future in hospitality!

Located in the heart of Orange County, Hospitality Academy boasts a prime location that perfectly mirrors its dedication to excellence and innovation in the hospitality industry. Nestled amidst the vibrant energy of Southern California, the academy sits within close proximity to worldrenowned tourist attractions, luxurious resorts, and bustling entertainment hubs.

The picturesque surroundings of Orange County provide an ideal backdrop for students to immerse themselves in the diverse cultural tapestry and dynamic hospitality landscape. From the sun-kissed beaches of Laguna and Newport to the enchanting Disneyland Resort, students have access to a plethora of real-world learning opportunities and networking possibilities.

Orange County's reputation as a hospitality hotspot further enhances the educational experience at Hospitality Academy. With an array of Michelinstarred restaurants, trendy cafes, and hotels, students can indulge in hands-on training and gain invaluable insights from industry professionals.

Hospitality Academy's location in Orange County not only provides a vibrant and inspiring setting for learning, but also serves as a gateway to limitless opportunities for aspiring hospitality professionals.

# Uur Program

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DESCRIPTION	Our MBA is made for hospitality professionals who want to grow their business management, entrepreneurship, and leadership skills. This program allows the flexibility for students to pursue their careers by studying on location only a few times per semester.
DURATION	Up to 2 Years.
DELIVERY OPTIONS	The program is offered in a hybrid learning style, students will be required to attend a certain number of on-site classes.
REQUIREMENTS	<ul> <li>GPA of 2.5 or higher</li> <li>Recognized U.S. Bachelor's Degree in any field</li> <li>Proven advanced English proficiency for international applicants</li> </ul>
WHAT JOBS CAN I GET?	<ul> <li>Operations</li> <li>Supervisor</li> <li>Front and back of house</li> <li>Middle management positions</li> </ul>

# **Syllabus**

### SEMESTER 1: • Managerial Economics

- Financial & Accounting Skills
  - for Managers
  - Chosen Hospitality Subject
  - Hospitality Internship

- SEMESTER 2: Organizational Leadership
  - Strategic Management in a **Globalized Economy**
  - Chosen Hospitality Subject
  - Hospitality Internship

### SEMESTER 3: • Managing Information

- Systems & Technology
  - Marketing Management
  - Chosen Hospitality Subject
  - Hospitality Internship

- SEMESTER 4: Organizational Behavior
  - Chosen Business **Concentration Course**
  - Chosen Hospitality Subject
  - Hospitality Internship
- SEMESTER 5: Chosen Business
  - **Concentration Course**
  - Chosen Hospitality Subject
  - Hospitality Internship
- SEMESTER 6: Applied Methods Capstone
  - Hospitality Internship

### **Business Concentrations**

- Strategic & Innovative Leadership
- Digital and Strategic Marketing
- Financial Management
- Global Business
- Organizational Management
- Entrepreneurship
- Hospitality and Tourism Management

## **Hospitality Subjects**

### SEMESTER 1

Luxury Hospitality Standards and Guest Relations or The Principles of Restaurant Management

### **SEMESTER 2**

Rooms Divisions Management or Catering and Events Management

### **SEMESTER 3**

New Trends in the Hospitality and Culinary Industry **or** Food Design

### **SEMESTER 4**

Public Speaking and Effective Communication or Project Management and Event Planning

### **SEMESTER 5**

New Product Development

## \*Course breakdown will vary by student

## **Certifications** Through our University Partner



WASC is a regional accreditation body recognized by the U.S. Department of Education (ED) and the Council on Higher Education Accreditation (CHEA).



A private nonprofit national organization that coordinates accreditation activity in the United States.

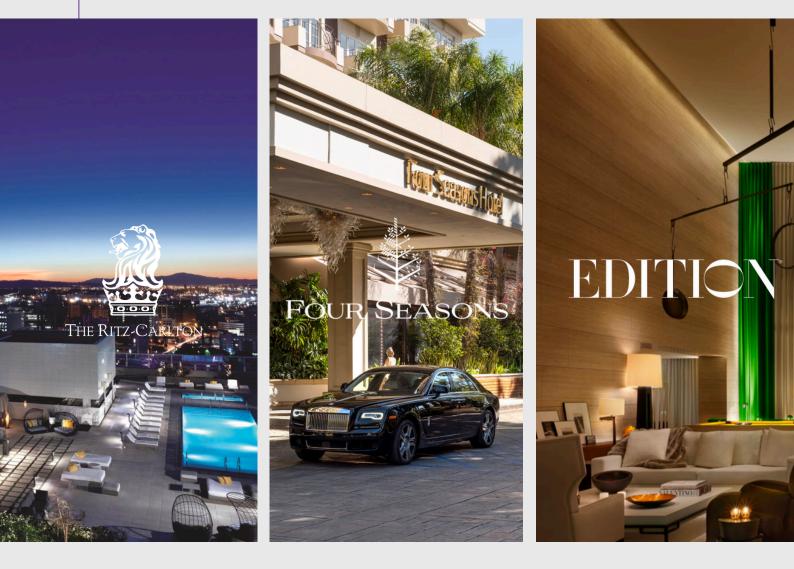


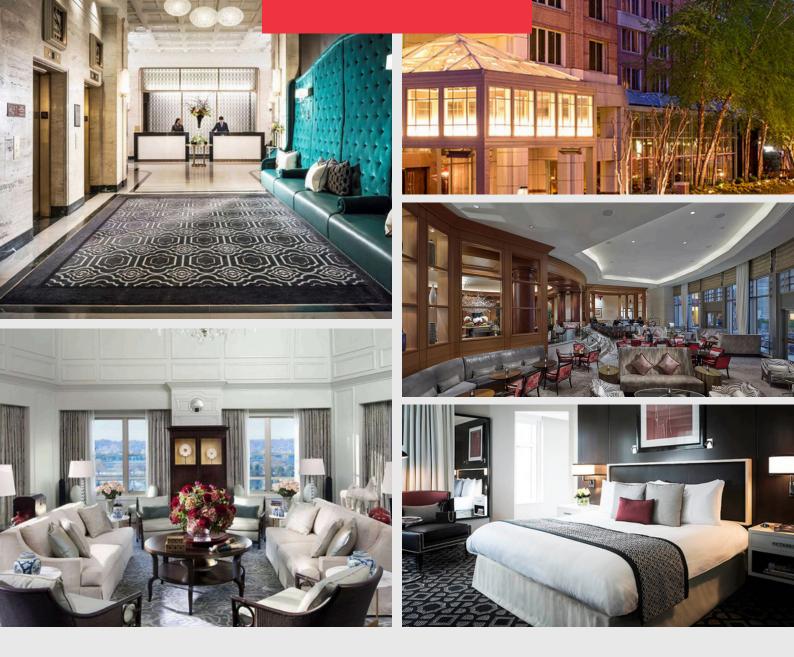
ACBSP maintains its standard of excellence with an accreditation process based on the Baldrige Education Criteria for Performance Excellence.

## Our Partner Hotels

Hospitality Academy is not simply a school, but an avenue to begin a long and flourishing career in the industry.

Up to this point, we have established partnerships with an array of esteemed hotels and Michelin-star restaurants spanning the world. Our alliances enable us to provide our students with multiple support and guidance in obtaining internships or postgraduate positions.





## Placement International\*

Embarking on a hotel career journey is fueled by the exceptional support of **Placement International**, a globally recognized recruitment company with a distinguished reputation spanning over 15 years in the luxury hospitality industry.

**Placement International** offers internships, management training programs, and full-time jobs to students from some of the most highly reputable schools and luxurious hotels and restaurants in the world.

# Application Process

Choose your program	Speak to our team and find the program that best suits your career goals and academic background.
Register for the program	Complete the registration form and settle the registration fee.
Application form	Complete the application form for the location, program, and intake date that you desire. Then, speak to one of our Admissions Specialists to discuss your motivations and fully understand the next steps of the application process.
Prepare all documents	Submit the required documentation for admission review.
Receive acceptance letter	Once accepted into your desired program, you will receive an offer of admission from our university partner and the Hospitality Academy Enrollment Agreement. You will then need to settle your next installment of tuition before proceeding with the visa process.
Visa process	Follow the instructions of our dedicated visa team.
Welcome to Orange County!	Start your educational journey with Hospitality Academy!

## Contact us for more information!

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You Tube

