



HOSPITALITY ACADEMY

YOUR PASSPORT TO THE WORLD OF HOSPITALITY

**MASTER OF BUSINESS ADMINISTRATION
& HOSPITALITY MANAGEMENT CERTIFICATION**

DETROIT



Table of **CONTENTS**

— **02**

INTRODUCTION

— **03**

WHY CHOOSE
HOSPITALITY ACADEMY

— **05**

EMPLOYABILITY

— **08**

DETROIT LOCATION

— **10**

OUR PROGRAM

— **14**

OUR PARTNERS

— **15**

APPLICATION PROCESS



We are shaping the future of the hospitality education system!

Dear Future Student,

Hospitality Academy is your golden opportunity to unlock the door to a world of possibilities where excellence in education meets real-world experience!

Hospitality Academy is the perfect educational institution to become one of the future leaders of your chosen industry.

Working together with our extensive network of industry partners both in the United States and Spain, we offer accredited education with a comprehensive curriculum. This curriculum enhances the personal and professional development of our students by giving them access to unparalleled resources and opportunities that will help them succeed.

We believe that everyone should have access to education and professional exposure that will allow them to reach their dreams. This is why no matter where you are from, our team of professionals will support you every step of the way.

Furthermore, we ensure our students are given all the tools to have a successful international career by providing them with support through the application and visa processes, embassy interview coaching, academic counseling, career advice, finding work opportunities, and more.

Why Choose Hospitality Academy?

01 Get official certification

Hospitality Academy can help you obtain your desired accredited degree. Whether it's the MBA program or Hospitality Management Certification, you will receive all the support needed to achieve academic success and improve your education.

02 Visa support

Our dedicated visa specialists understand that studying abroad can be challenging, especially with obtaining the necessary paperwork. We provide support to ensure a smooth experience, guiding you through the whole visa application process.



Innovative approach to learning

Studying with Hospitality Academy can provide you with a wide range of academic disciplines, such as hotel management, entrepreneurship, new trends and technologies, finance, food design, and marketing. Our partner universities will provide you with a business-related study program, whilst Hospitality Academy will offer a selection of hospitality-focused courses. Together, our programs equip students with a unique set of skills to excel in leadership roles within the evolving hospitality industry.



Gain exclusive access to the best hospitality recruitment tools available

We partner with industry leaders to provide you with practical training opportunities during our study programs. You will be able to apply to some of the best hospitality positions available. In addition to working while studying, upon completion of your degree we will provide you access to our recruitment services to continue your career in the United States, Spain, or anywhere across the world.

Employability

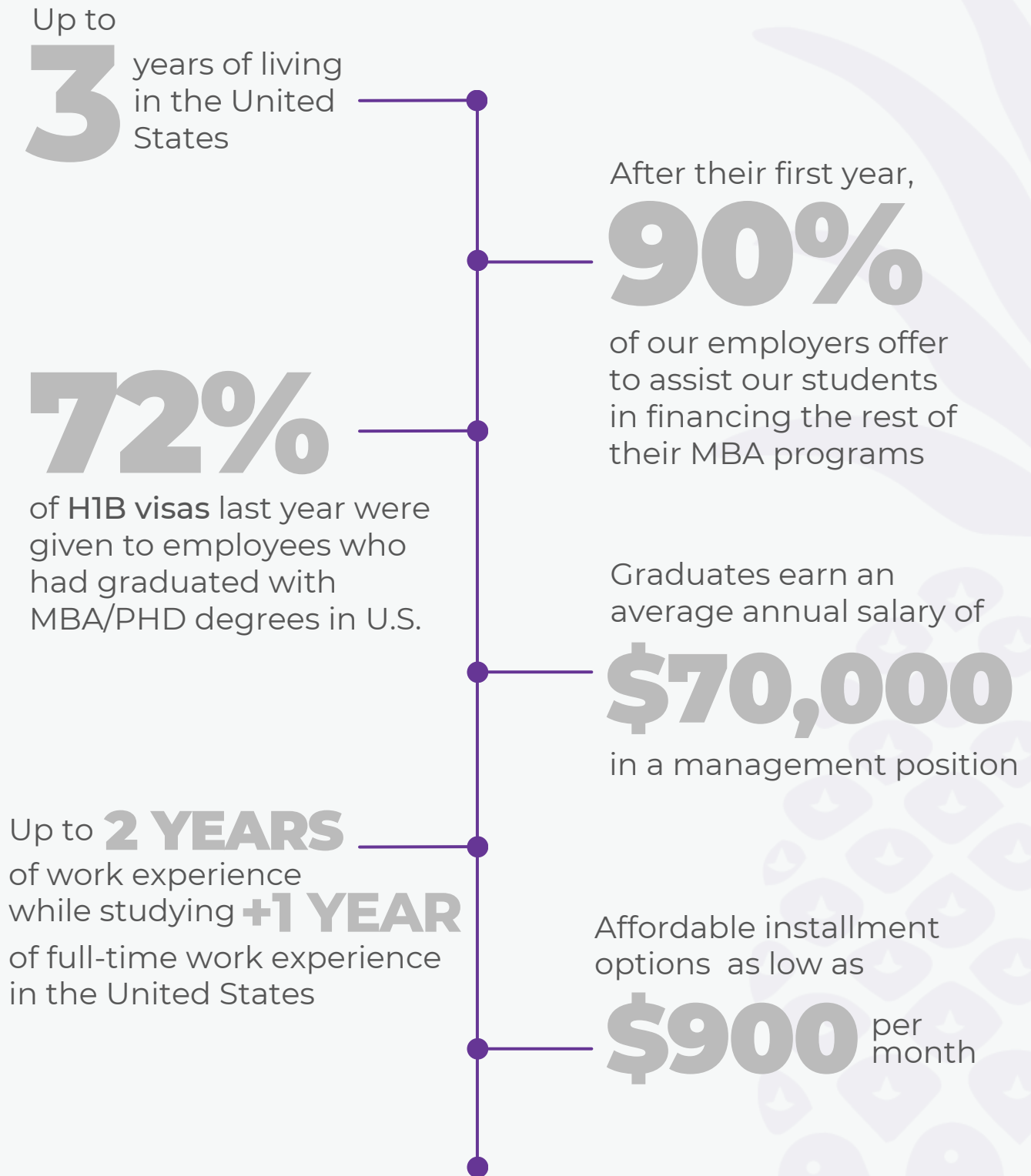
Currently, 4 out of 10 jobs globally are in the hospitality sector. A degree in hospitality management gives students a head start, enabling them to join one of the most competitive and fastest-growing industries in the world.

General courses provide a foundation in communication and personal skills, while business courses develop the necessary skills to understand management and accounting principles.

Hospitality Academy offers online and onsite programs that combine lectures, assignments, and work experience.

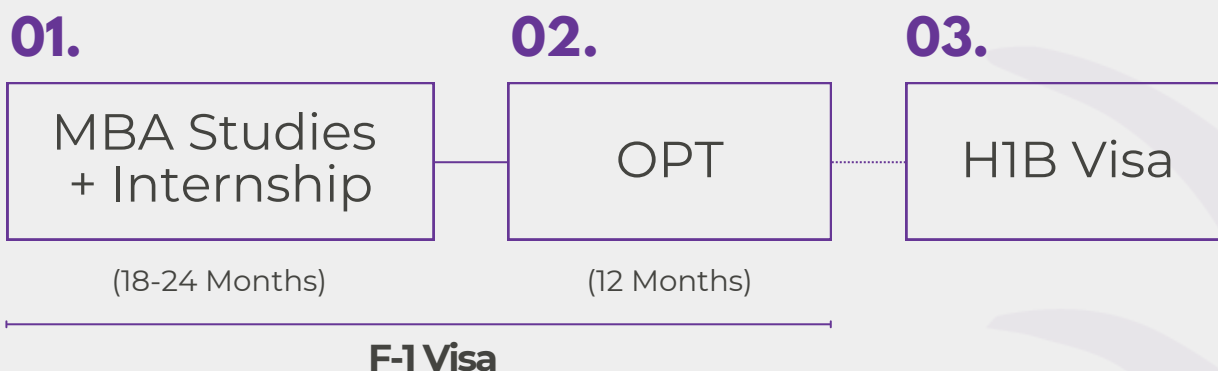


Why Study with Hospitality Academy?



Gain the knowledge you need to manage a leading organization or start your own successful business!

Hospitality Academy MBA Student timeline



01. MBA Studies + Internship

- Curricular Practical Training (CPT) is an essential mandatory component of this MBA experience.
- CPT is an on- or off-site employment option for F-1 students.
- Students are permitted to work either full-time or part-time throughout the full duration of their studies.
- Hospitality Academy works closely with our partner organization, Placement International, to offer the best internships to our students.

***Students' full-time CPT must be less than 12 months to be eligible to participate in OPT after graduation.*

02. OPT

- Optional Professional Training (OPT) is temporary employment directly related to the student's degree program, allowing successful graduates to extend their stay in the US for an additional year.
- Hospitality Academy collaborates with Placement International to offer the best recruitment opportunities to our graduates.
- At Hospitality Academy, our students normally choose OPT.

03. H1B Visa

After the OPT is completed, properties may choose to sponsor the graduate to apply for an H1B work visa.



Detroit Location



Detroit

The stepping stone to a brighter future in hospitality!

Hospitality Academy offers programs all over the world, including in Detroit, Michigan. Long known as the automobile capital of the world, Detroit is also famous for its contributions to music, art, architecture, and design. This cultural hub will guarantee you an unforgettable experience.

The Detroit location is a hospitality haven. With tremendous growth in recent years, hospitality is one of the biggest sectors in Michigan. Programs at the Detroit location allow you to study in a vibrant city, work at one of the top luxury hotels in the USA, and gain the international experience you need to accomplish your professional objectives.

Additionally, students have the opportunity to connect with a diverse network of industry professionals and peers. This networking potential enhances learning experiences and opens doors to future career opportunities. Detroit's rich cultural scene and professional landscape provide a well-rounded environment for aspiring hospitality leaders.



Our Program

DESCRIPTION	<p>Our MBA is made for hospitality professionals who want to grow their business management, entrepreneurship, and leadership skills. This program allows the flexibility for students to pursue their careers by studying on location only a few times per semester.</p>
DURATION	<p>Up to 2 Years.</p>
DELIVERY OPTIONS	<p>The program is offered in a hybrid learning style, students will be required to attend a certain number of on-site classes.</p>
REQUIREMENTS	<ul style="list-style-type: none"> • GPA of 3.0 or higher • Recognized U.S. Bachelor's Degree in any field • Proven advanced English proficiency for international applicants
WHAT JOBS CAN I GET?	<ul style="list-style-type: none"> • Operations • Supervisor • Front and back of house • Middle management positions

Syllabus

MBA SUBJECTS

Provided by Trine University

PROGRAM CORE COURSES - 21 CREDITS

- Executive Communication
- Corporate Finance
- Managerial Accounting for MBA
- Strategic Marketing Management
- Micro & Macro Econ Decision Making
- Statistics and Data Analysis
- Business Administration Capstone

PROGRAM ELECTIVE OPTIONS FOR SPECIALIZATION

OPTION 1: SELF-DESIGN

- Choose 9 credits from program electives below

OPTION 2: ACCOUNTING

- Advanced Auditing
- Corporate Taxation
- Federal Tax Pass-Through Entities

OPTION 3: ANALYTICS

- Managing Business Information Systems
- Operations Analytics
- Data-Driven Decision Making

OPTION 4: FINANCE

- Financial Modeling
- Financial Markets and Institutions
- Investment Analysis and Portfolio Analysis

OPTION 5: MANAGEMENT

- Project Management
- New Prod Dev and Innovation Strategies
- Choose One Learn Six Sigma or Business Ethics

OPTION 6: HUMAN RESOURCE MANAGEMENT

- Strategic Human Resources Management
- Organizational Development and Change
- Business Ethics

OPTION 7: MARKETING

- Services Marketing
- Sales Management
- Operations Analytics

HOSPITALITY SUBJECTS

Provided by Hospitality Academy

SEMESTER 1

Luxury Hospitality Standards and Guest Relations
or The Principles of Restaurant Management

SEMESTER 2

Rooms Divisions Management
or Catering and Events Management

SEMESTER 3

New Trends in the Hospitality and Culinary Industry
or Food Design

SEMESTER 4

Public Speaking and Effective Communication
or Project Management and Event Planning

Certifications

Through our University Partner



Trine University is accredited by the Higher Learning Commission, an institutional accreditation agency recognized by the U.S. Department of Education.

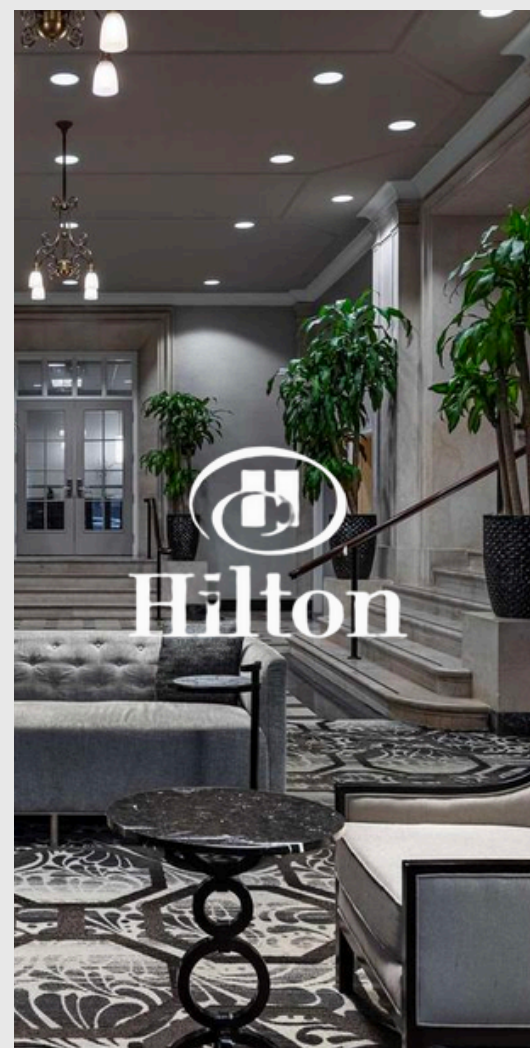


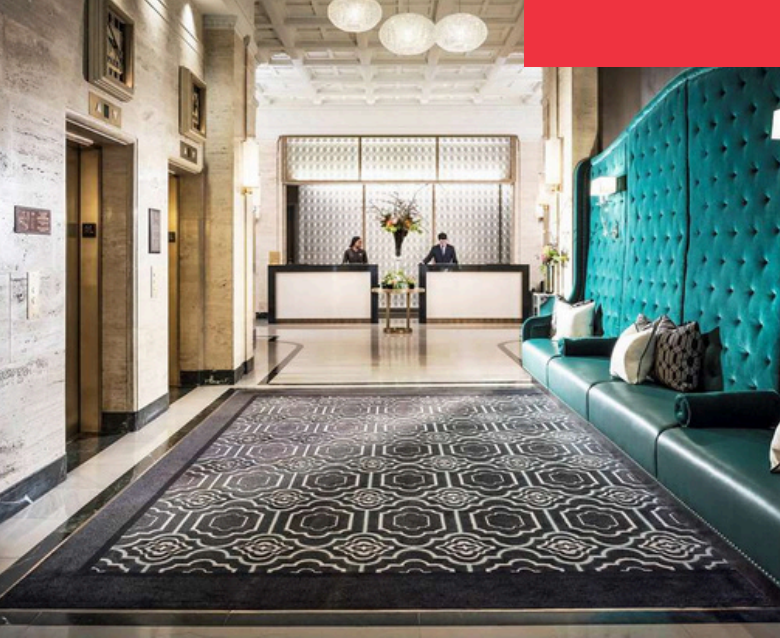
The Ketner School of Business and the College of Graduate and Professional Studies are accredited by the Accreditation Council for Business Schools and Programs ([ACBSP](#)). Accredited programs are the Bachelor of Science in Business Administration programs, Associate in Accounting and Associate in Business Administration.

Our Partner Hotels

Hospitality Academy offers more than education, it offers an avenue to begin a long and flourishing career in the industry.

We have established partnerships with an array of esteemed hotels and Michelin-star restaurants spanning the world. Our alliances enable us to provide our students with support and guidance in obtaining internships and/or postgraduate positions.





Placement International★

Embarking on a hotel career journey is fueled by the exceptional support of Placement International, a globally recognized recruitment company with a distinguished reputation spanning over 15 years in the luxury hospitality industry.

Placement International offers internships, management training programs, and full-time jobs to students from some of the most highly reputable schools and luxurious hotels and restaurants in the world.

A woman with long, wavy brown hair and round glasses is smiling at the camera. She is wearing a bright red sweater and holding a silver laptop with both hands. The background is a solid teal color.

Application Process

01 Choose your program

Speak to our team and find the program that best suits your career goals and academic background.

02 Register for the program

Complete the registration form and settle the registration fee.

03 Application form

Complete the application form for the location, program, and intake date that you desire. Then, speak to one of our Admissions Specialists to discuss your motivations and fully understand the next steps of the application process.

04 Prepare all documents

Submit the required documentation for admission review.

05 Receive acceptance letter

Once accepted into your desired program, you will receive an offer of admission from our university partner and the Hospitality Academy Enrollment Agreement. You will then need to settle your next installment of tuition before proceeding with the visa process.

06 Visa process

Follow the instructions of our dedicated visa team.

07 Welcome to **Detroit!**

Start your educational journey with Hospitality Academy!

Contact us for more information!

Phone

☎ +1 (425) 312-1756

☎ (+34) 602 59 95 07

Website

www.pihospitalityacademy.com

Email

learn@pihospitalityacademy.com

