



# HOSPITALITY ACADEMY

YOUR PASSPORT TO THE WORLD OF HOSPITALITY

**MASTER OF BUSINESS ADMINISTRATION  
& HOSPITALITY MANAGEMENT CERTIFICATION**

MIAMI





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# We are shaping the future of the hospitality education system!

Dear Future Student,

Hospitality Academy is your golden opportunity to unlock the door to a world of possibilities where excellence in education meets real-world experience!

Hospitality Academy is the perfect educational institution to become one of the future leaders of your chosen industry.

Working together with our extensive network of industry partners both in the United States and Spain, we offer accredited education with a comprehensive curriculum. This curriculum enhances the personal and professional development of our students by giving them access to unparalleled resources and opportunities that will help them succeed.

We believe that everyone should have access to education and professional exposure that will allow them to reach their dreams. This is why no matter where you are from, our team of professionals will support you every step of the way.

Furthermore, we ensure our students are given all the tools to have a successful international career by providing them with support through the application and visa processes, embassy interview coaching, academic counseling, career advice, finding work opportunities, and more.



# Why Choose Hospitality Academy?

## 01 Get official certification

Hospitality Academy can help you obtain your desired accredited degree. Whether it's the MBA program or Hospitality Management Certification, you will receive all the support needed to achieve academic success and improve your education.

## 02 Visa support

Our dedicated visa specialists understand that studying abroad can be challenging, especially with obtaining the necessary paperwork. We provide support to ensure a smooth experience, guiding you through the whole visa application process.





## Innovative approach to learning

Studying with Hospitality Academy can provide you with a wide range of academic disciplines, such as hotel management, entrepreneurship, new trends and technologies, finance, food design, and marketing. Our partner universities will provide you with a business-related study program, whilst Hospitality Academy will offer a selection of hospitality-focused courses. Together, our programs equip students with a unique set of skills to excel in leadership roles within the evolving hospitality industry.



## Gain exclusive access to the best hospitality recruitment tools available

We partner with industry leaders to provide you with practical training opportunities during our study programs. You will be able to apply to some of the best hospitality positions available. In addition to working while studying, upon completion of your degree we will provide you access to our recruitment services to continue your career in the United States, Spain, or anywhere across the world.



# Employability

Currently, 4 out of 10 jobs globally are in the hospitality sector. A degree in hospitality management gives students a head start, enabling them to join one of the most competitive and fastest-growing industries in the world.

General courses provide a foundation in communication and personal skills, while business courses develop the necessary skills to understand management and accounting principles.

Hospitality Academy offers online and onsite programs that combine lectures, assignments, and work experience.





# Why Study with Hospitality Academy?

Up to

**3** years of living in the United States

**72%**

of H1B visas last year were given to employees who had graduated with MBA/PHD degrees in U.S.

Up to **2 YEARS** of work experience while studying **+1 YEAR** of full-time work experience in the United States

After their first year,

**90%**

of our employers offer to assist our students in financing the rest of their MBA programs

Graduates earn an average annual salary of

**\$70,000**

in a management position

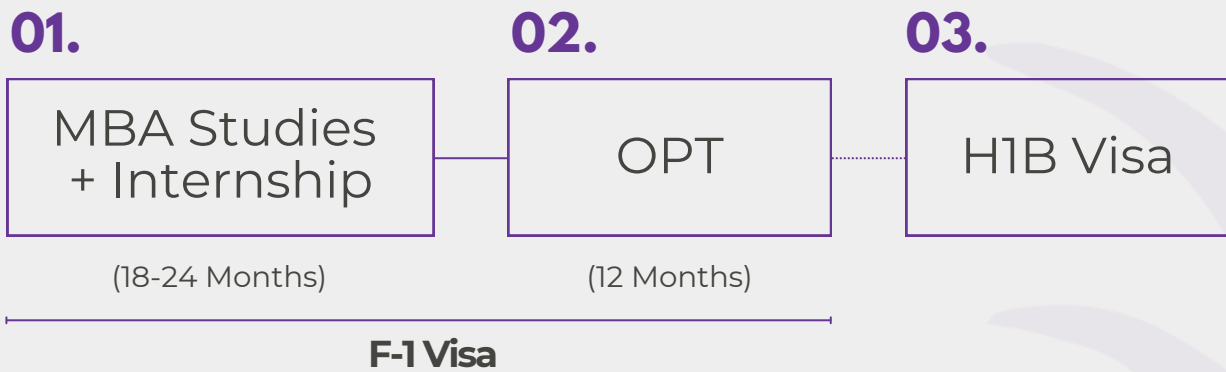
Affordable installment options as low as

**\$900** per month

Gain the knowledge you need to manage a leading organization or start your own successful business!



# Hospitality Academy MBA Student timeline



## 01. MBA Studies + Internship

- Curricular Practical Training (CPT) is an essential mandatory component of this MBA experience.
- CPT is an on- or off-site employment option for F-1 students.
- Students are permitted to work either full-time or part-time throughout the full duration of their studies.
- Hospitality Academy works closely with our partner organization, Placement International, to offer the best internships to our students.

*\*\*Students' full-time CPT must be less than 12 months to be eligible to participate in OPT after graduation.*

## 02. OPT

- Optional Professional Training (OPT) is temporary employment directly related to the student's degree program, allowing successful graduates to extend their stay in the US for an additional year.
- Hospitality Academy collaborates with Placement International to offer the best opportunities to our graduates.
- At Hospitality Academy, our students normally choose OPT.

## 03. H1B Visa

After the OPT is completed, properties may choose to sponsor the graduate to apply for an H1B work visa.

# Miami Location

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## The stepping stone to a brighter future in hospitality!

Hospitality Academy has locations all over the world. In the United States, our main location is in Miami, a coastal metropolis in southeastern Florida. Miami is the third most populous city on the East Coast and the seventh-largest city in the U.S. It also boasts the third-largest skyline in the country.

With perfect weather, pristine white sand beaches, world-class attractions, luxury hotels, eclectic restaurants, and a thriving arts and culture scene, Miami offers everything an aspiring hospitality student could want.

Whether you are a graduate from a tourism or hospitality school, have years of industry experience, or are an active professional looking for a career change, Hospitality Academy's Miami location is the perfect choice. Programs in Miami allow you to study in a vibrant city, work at one of the top luxury hotels in the USA, and gain the international experience you need to achieve your professional goals!





# Our Program

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<b>DESCRIPTION</b>	<p>Our MBA is made for hospitality professionals who want to grow their business management, entrepreneurship, and leadership skills. This program allows the flexibility for students to pursue their careers by studying on location only a few times per semester.</p>
<b>DURATION</b>	<p>Up to 2 Years.</p>
<b>DELIVERY OPTIONS</b>	<p>The program is offered in a hybrid learning style, students will be required to attend a certain number of on-site classes.</p>
<b>REQUIREMENTS</b>	<ul style="list-style-type: none"> <li>• GPA of 2.5 or higher</li> <li>• Recognized U.S. Bachelor's Degree in any field</li> <li>• Proven advanced English proficiency for international applicants</li> </ul>
<b>WHAT JOBS CAN I GET?</b>	<ul style="list-style-type: none"> <li>• Operations</li> <li>• Supervisor</li> <li>• Front and back of house</li> <li>• Middle management positions</li> </ul>

# Syllabus

- SEMESTER 1:**
- Managerial Economics
  - Financial & Accounting Skills for Managers
  - Chosen Hospitality Subject
  - Hospitality Internship
- SEMESTER 2:**
- Organizational Leadership
  - Strategic Management in a Globalized Economy
  - Chosen Hospitality Subject
  - Hospitality Internship
- SEMESTER 3:**
- Managing Information Systems & Technology
  - Marketing Management
  - Chosen Hospitality Subject
  - Hospitality Internship

- SEMESTER 4:**
- Organizational Behavior
  - Chosen Business Concentration Course
  - Chosen Hospitality Subject
  - Hospitality Internship
- SEMESTER 5:**
- Chosen Business Concentration Course
  - Chosen Hospitality Subject
  - Hospitality Internship
- SEMESTER 6:**
- Applied Methods Capstone
  - Hospitality Internship

## Business Concentrations Miami

- Strategic & Innovative Leadership
- Digital and Strategic Marketing
- Financial Management
- Global Business
- Organizational Management
- Entrepreneurship
- Hospitality and Tourism Management

## Hospitality Subjects

### **SEMESTER 1**

Luxury Hospitality Standards and Guest Relations  
**or** The Principles of Restaurant Management

### **SEMESTER 2**

Rooms Divisions Management  
**or** Catering and Events Management

### **SEMESTER 3**

New Trends in the Hospitality and Culinary Industry **or** Food Design

### **SEMESTER 4**

Public Speaking and Effective Communication  
**or** Project Management and Event Planning

### **SEMESTER 5**

New Product Development

*\*Course breakdown will vary by student*



# Certifications

Through our University Partner



WASC is a regional accreditation body recognized by the U.S. Department of Education (ED) and the Council on Higher Education Accreditation (CHEA).



ACBSP maintains its standard of excellence with an accreditation process based on the Baldrige Education Criteria for Performance Excellence.



A private nonprofit national organization that coordinates accreditation activity in the United States.

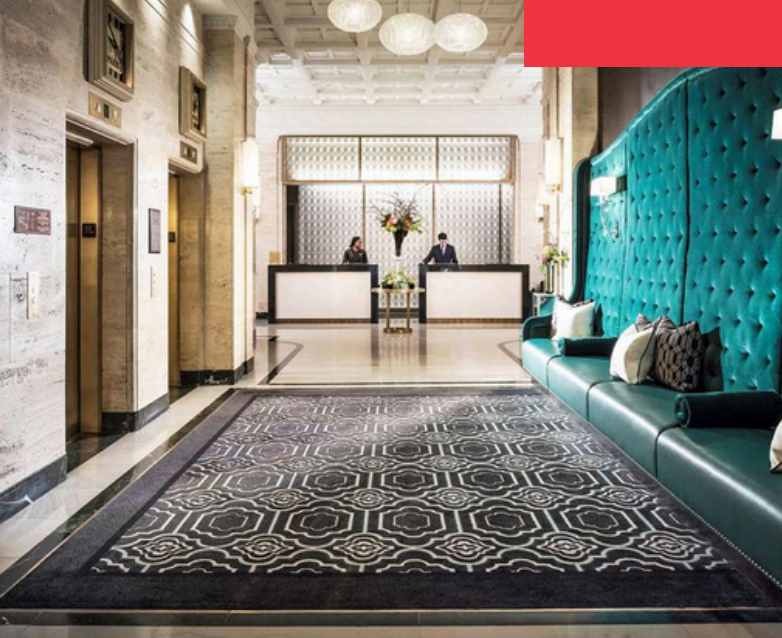
# Our Partner Hotels

Hospitality Academy is not simply a school, but an avenue to begin a long and flourishing career in the industry.

Up to this point, we have established partnerships with an array of esteemed hotels and Michelin-star restaurants spanning the world. Our alliances enable us to provide our students with multiple support and guidance in obtaining internships or postgraduate positions.







## *Placement International★*

Embarking on a hotel career journey is fueled by the exceptional support of Placement International, a globally recognized recruitment company with a distinguished reputation spanning over 15 years in the luxury hospitality industry.

**Placement International** offers internships, management training programs, and full-time jobs to students from some of the most highly reputable schools and luxurious hotels and restaurants in the world.



A woman with long blonde hair and black-rimmed glasses is sitting at a white desk, smiling as she works. She is wearing a blue knit sweater. In front of her is a laptop, and she has her hands on the keyboard. On the desk, there are several books, a pen holder with pencils, a smartphone, and a small pink object. The background shows a white cabinet with various items on the shelves. The text "Application Process" is overlaid on the bottom left of the image.

# Application Process

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## 01 Choose your program

Speak to our team and find the program that best suits your career goals and academic background.

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## 02 Register for the program

Complete the registration form and settle the registration fee.

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## 03 Application form

Complete the application form for the location, program, and intake date that you desire. Then, speak to one of our Admissions Specialists to discuss your motivations and fully understand the next steps of the application process.

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## 04 Prepare all documents

Submit the required documentation for admission review.

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## 05 Receive acceptance letter

Once accepted into your desired program, you will receive an offer of admission from our university partner and the Hospitality Academy Enrollment Agreement. You will then need to settle your next installment of tuition before proceeding with the visa process.

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## 06 Visa process

Follow the instructions of our dedicated visa team.

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## 07 Welcome to Miami!

Start your educational journey with Hospitality Academy!

# Contact us for more information!

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