



# HOSPITALITY ACADEMY

YOUR PASSPORT TO THE WORLD OF HOSPITALITY

**BACHELOR OF  
BUSINESS ADMINISTRATION**

ORANGE COUNTY





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# We are shaping the future of the hospitality education system!

Dear Future Student,

Hospitality Academy is your golden opportunity to unlock the door to a world of possibilities where excellence in education meets real-world experience!

Hospitality Academy is the perfect educational institution to become one of the future leaders of your chosen industry.

Working together with our extensive network of industry partners both in the United States and Spain, we offer accredited education with a comprehensive curriculum. This curriculum enhances the personal and professional development of our students by giving them access to unparalleled resources and opportunities that will help them succeed.

We believe that everyone should have access to education and professional exposure that will allow them to reach their dreams. This is why no matter where you are from, our team of professionals will support you every step of the way.

Furthermore, we ensure our students are given all the tools to have a successful international career by providing them with support through the application and visa processes, embassy interview coaching, academic counseling, career advice, finding work opportunities, and more.



# Why Choose Hospitality Academy?

## 01 Get official certification

Hospitality Academy can help you obtain your desired accredited degree. Whether it's the MBA program or Hospitality Management Certification, you will receive all the support needed to achieve academic success and improve your education.

## 02 Visa support

Our dedicated visa specialists understand that studying abroad can be challenging, especially with obtaining the necessary paperwork. We provide support to ensure a smooth experience, guiding you through the whole visa application process.





## Innovative approach to learning

Studying with Hospitality Academy can provide you with a wide range of academic disciplines, such as hotel management, entrepreneurship, new trends and technologies, finance, food design, and marketing. Our partner universities will provide you with a business-related study program, whilst Hospitality Academy will offer a selection of hospitality-focused courses. Together, our programs equip students with a unique set of skills to excel in leadership roles within the evolving hospitality industry.



## Gain exclusive access to the best hospitality recruitment tools available

We partner with industry leaders to provide you with practical training opportunities during our study programs. You will be able to apply to some of the best hospitality positions available. In addition to working while studying, upon completion of your degree we will provide you access to our recruitment services to continue your career in the United States, Spain, or anywhere across the world.



# Employability

Currently, 4 out of 10 jobs globally are in the hospitality sector. A degree in hospitality management gives students a head start, enabling them to join one of the most competitive and fastest-growing industries in the world.

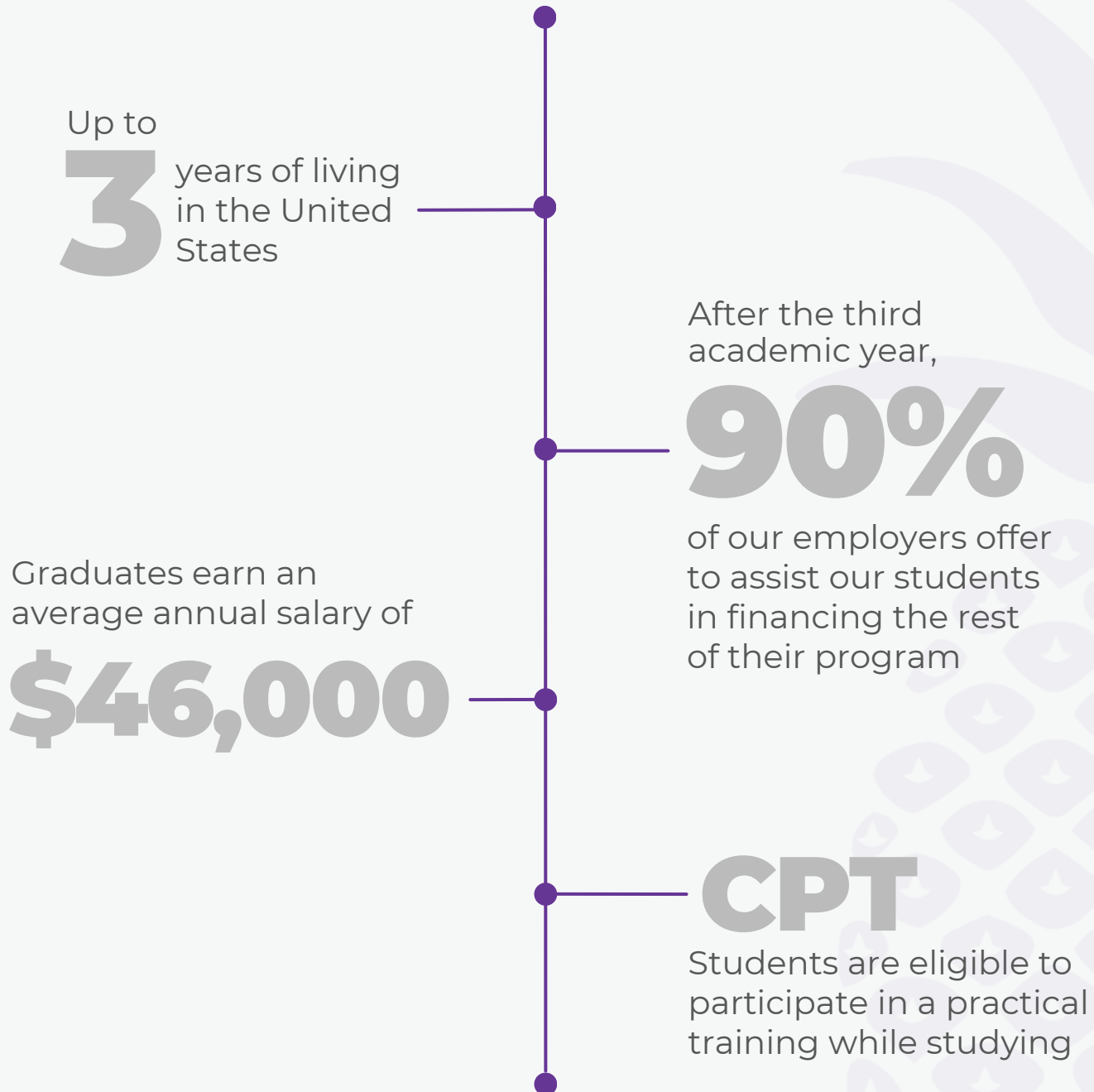
General courses provide a foundation in communication and personal skills, while business courses develop the necessary skills to understand management and accounting principles.

Hospitality Academy offers online and onsite programs that combine lectures, assignments, and work experience.





# Why Study a BBA with Hospitality Academy?



Gain the knowledge you need to manage a leading organization or start your own successful business!





# Orange County Location

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# Orange County

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## The stepping stone to a brighter future in hospitality!

Located in the heart of Orange County, Hospitality Academy boasts a prime location that perfectly mirrors its dedication to excellence and innovation in the hospitality industry. Nestled amidst the vibrant energy of Southern California, the academy sits within close proximity to world-renowned tourist attractions, luxurious resorts, and bustling entertainment hubs.

The picturesque surroundings of Orange County provide an ideal backdrop for students to immerse themselves in the diverse cultural tapestry and dynamic hospitality landscape. From the sun-kissed beaches of Laguna and Newport to the enchanting Disneyland Resort, students have access to a plethora of real-world learning opportunities and networking possibilities.

Orange County's reputation as a hospitality hotspot further enhances the educational experience at Hospitality Academy. With an array of Michelin-starred restaurants, trendy cafes, and hotels, students can indulge in hands-on training and gain invaluable insights from industry professionals.

Hospitality Academy's location in Orange County not only provides a vibrant and inspiring setting for learning, but also serves as a gateway to limitless opportunities for aspiring hospitality professionals.





# Our Program

<b>DESCRIPTION</b>	<p>The mission of this program is to teach students fundamental concepts, preparing them to succeed in their professional careers. The program empowers them to use relevant business knowledge, think critically, solve problems, communicate, and make decisions in an ethical and professional manner.</p>
<b>DURATION</b>	<p>A minimum of 3.5 years.</p>
<b>DELIVERY OPTIONS</b>	<p>The program is offered in a hybrid learning style, students will be required to attend a certain number of on-site classes.</p>
<b>REQUIREMENTS</b>	<ul style="list-style-type: none"> <li>• A US high school diploma or equivalent</li> <li>• Advanced English proficiency for international students - to be determined by an oral interview with an Admissions Specialist</li> </ul>
<b>WHAT JOBS CAN I GET?</b>	<ul style="list-style-type: none"> <li>• F&amp;B Assistant</li> <li>• Revenue Assistant</li> <li>• Banquets Assistant</li> <li>• Restaurant Assistant</li> <li>• Front Office Assistant</li> </ul>



# Syllabus

## REQUIRED COURSES THROUGHOUT THE PROGRAM

- Principles of Accounting
- Foundations of Business
- Introduction to Business Law
- Introduction to Data Analytics
- Principles of Microeconomics
- Principles of Macroeconomics
- Essentials of Entrepreneurship
- Business Communication
- Essentials of Corporate Finance
- Introduction to Leadership
- Foundations in Operations Management
- Fundamentals of Decision Making
- Introduction to Sales Management
- Principles of Marketing
- The Necessities of International Market
- Principles of Advertising
- Introduction to Organizational Behavior
- Introduction to Business Research
- Management of Information Systems

## HOSPITALITY SUBJECTS

- Luxury Hospitality Standards and Guest Relations
- The Principles of Restaurant Management
- Rooms Divisions Management
- Catering and Events Management
- New Trends in the Hospitality and Culinary Industry
- Food Design
- New Product Development

## BUSINESS CONCENTRATIONS

- Human Resources
- Finance
- Digital Marketing
- Entrepreneurship

*\*Course breakdown will vary by student*

# Bachelor's Program Overview

## Fall

16 weeks

**2 courses**

Session 1  
8 weeks

**2 courses**

Session 2  
8 weeks

## Spring

16 weeks

**2 courses**

Session 3  
8 weeks

**2 courses**

Session 4  
8 weeks

## Summer

16 weeks

**2 courses**

Session 5  
8 weeks

**2 courses**

Session 6  
8 weeks

At least 8 courses per academic year and 120 credits are required to complete the 3.5 years if no breaks are taken.



# Certifications

Through our University Partner



WASC is a regional accreditation body recognized by the U.S. Department of Education (ED) and the Council on Higher Education Accreditation (CHEA).



A private nonprofit national organization that coordinates accreditation activity in the United States.



ACBSP maintains its standard of excellence with an accreditation process based on the Baldrige Education Criteria for Performance Excellence.

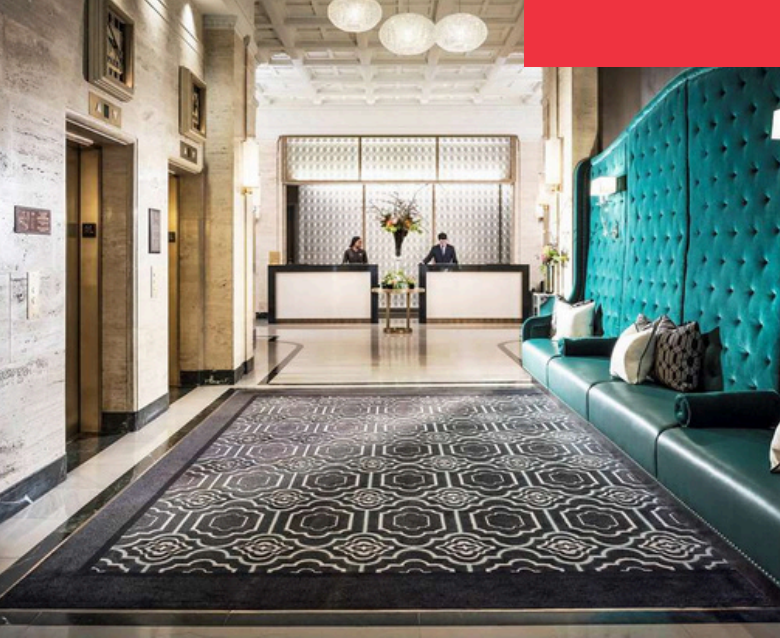
# Our Partner Hotels

Hospitality Academy is not simply a school, but an avenue to begin a long and flourishing career in the industry.

Up to this point, we have established partnerships with an array of esteemed hotels and Michelin-star restaurants spanning the world. Our alliances enable us to provide our students with multiple support and guidance in obtaining internships or postgraduate positions.







## *Placement International★*

Embarking on a hotel career journey is fueled by the exceptional support of Placement International, a globally recognized recruitment company with a distinguished reputation spanning over 15 years in the luxury hospitality industry.

**Placement International** offers internships, management training programs, and full-time jobs to students from some of the most highly reputable schools and luxurious hotels and restaurants in the world.





# Application Process

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## 01 Choose your program

Speak to our team and find the program that best suits your career goals and academic background.

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## 02 Register for the program

Complete the registration form and settle the registration fee.

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## 03 Application form

Complete the application form for the location, program, and intake date that you desire. Then, speak to one of our Admissions Specialists to discuss your motivations and fully understand the next steps of the application process.

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## 04 Prepare all documents

Submit the required documentation for admission review.

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## 05 Receive acceptance letter

Once accepted into your desired program, you will receive an offer of admission from our university partner and the Hospitality Academy Enrollment Agreement. You will then need to settle your next installment of tuition before proceeding with the visa process.

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## 06 Visa process

Follow the instructions of our dedicated visa team.

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## 07 Welcome to Orange County!

Start your educational journey with Hospitality Academy!

# Contact us for more information!

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## Phone

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## Website

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