



# HOSPITALITY ACADEMY

YOUR PASSPORT TO THE WORLD OF HOSPITALITY

**DOCTOR OF BUSINESS ADMINISTRATION  
IN STRATEGIC LEADERSHIP  
& EXECUTIVE CERTIFICATE IN HOSPITALITY TECHNOLOGY**

CALIFORNIA - FLORIDA - TEXAS



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# We are shaping the future of the hospitality education system!

## **Dear Future Student,**

Hospitality Academy is your golden opportunity to unlock the door to a world of possibilities where excellence in education meets real-world experience!

Hospitality Academy is the perfect educational institution to become one of the future leaders of your chosen industry.

Working together with our extensive network of industry partners both in the United States and Spain, we offer accredited education with a comprehensive curriculum. This curriculum enhances the personal and professional development of our students by giving them access to unparalleled resources and opportunities that will help them succeed.

We believe that everyone should have access to education and professional exposure that will allow them to reach their dreams. This is why no matter where you are from, our team of professionals will support you every step of the way.

Furthermore, we ensure our students are given all the tools to have a successful international career by providing them with support through the application and visa processes, embassy interview coaching, academic counseling, career advice, finding work opportunities, and more.

# Why Choose Hospitality Academy?

## 01 Get official certification

Hospitality Academy can help you obtain your desired accredited degree. Whether it's the DBA program or Hospitality Management Certification, you will receive all the support needed to achieve academic success and improve your education.

## 02 Visa support

Our dedicated visa specialists understand that studying abroad can be challenging, especially with obtaining the necessary paperwork. We provide support to ensure a smooth experience, guiding you through the whole visa application process.



## Innovative approach to learning

Studying with Hospitality Academy can provide you with a wide range of academic disciplines, such as hotel management, entrepreneurship, new trends and technologies, finance, food design, and marketing. Our partner universities will provide you with a business-related study program, whilst Hospitality Academy will offer a selection of hospitality-focused courses. Together, our programs equip students with a unique set of skills to excel in leadership roles within the evolving hospitality industry.



## Gain exclusive access to the best hospitality recruitment tools available

We partner with industry leaders to provide you with practical training opportunities during our study programs. You will be able to apply to some of the best hospitality positions available. In addition to working while studying, upon completion of your degree we will provide you access to our recruitment services to continue your career in the United States, Spain, or anywhere across the world.

# Employability

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Currently, 4 out of 10 jobs globally are in the hospitality sector. A degree in hospitality management gives students a head start, enabling them to join one of the most competitive and fastest-growing industries in the world.

General courses provide a foundation in communication and personal skills, while business courses develop the necessary skills to understand management and accounting principles. Hospitality Academy offers online and onsite programs that combine lectures, assignments, and work experience.



# Why Study with Hospitality Academy?

Up to

**3** years of living  
in the U.S.

**72%**

of **EB3 visas** last year were  
given to employees who  
had graduated with  
MBA/PHD degrees in U.S.

Up to **3 YEARS**  
of work experience  
while studying **+1 YEAR**  
of full-time work experience  
in the United States

After their first year,

**90%**

of our employers offer  
to assist our students  
in financing the rest of  
their DBA programs

Graduates earn an  
average annual salary of

**\$70,000**

in a management  
position

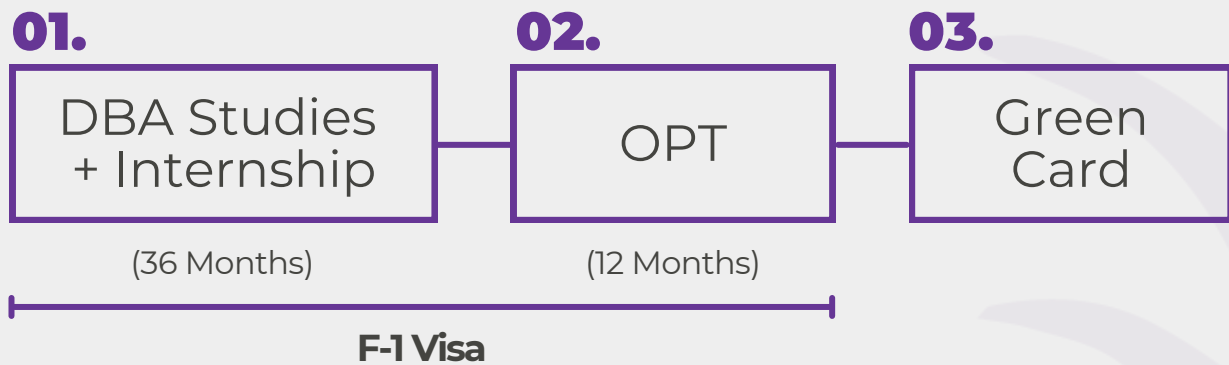
Affordable installment  
options as low as

**\$1000** per  
month

Gain the knowledge you need to manage a leading  
organization or start your own successful business!

# DBA

## Student Timeline



### 01. DBA Studies + Internship

- Curricular Practical Training (CPT) is an essential mandatory component of this MBA experience.
- CPT is an on- or off-site employment option for F-1 students.
- Students are permitted to work either full-time or part-time throughout the full duration of their studies.
- Hospitality Academy works closely with our partner organization, Placement International, to offer the best internships to our students.

*\*\*Students' full-time CPT must be less than 12 months to be eligible to participate in OPT after graduation.*

### 02. OPT

- Optional Professional Training (OPT) is temporary employment directly related to the student's degree program, allowing successful graduates to extend their stay in the US for an additional year.
- Hospitality Academy collaborates with Placement International to offer the best recruitment opportunities to our graduates.
- At Hospitality Academy, our students normally choose OPT.

### 03. GREEN CARD

After completing your OPT, you may apply for a Green Card through employer sponsorship. With a full-time job offer, you can transition to permanent residency in the U.S. and live and work there long-term.



# Our LOCATIONS

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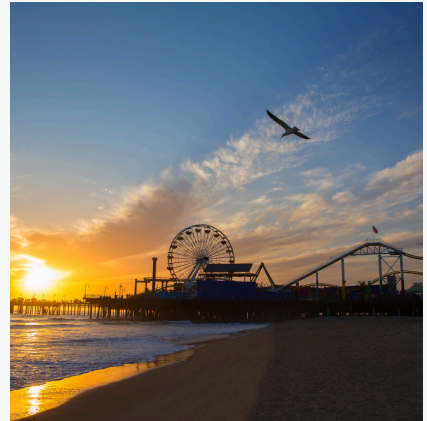
# California



San Francisco



Orange County



Santa Monica

# Florida



Miami



Orlando

# Texas



Dallas



# Our **PROGRAM**

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## DESCRIPTION

Our DBA is made for hospitality professionals who want to grow their business management, entrepreneurship, and leadership skills.

This program allows the flexibility for students to pursue their careers by studying on location only a few times per semester.

## DURATION

Up to 3 Years.

## DELIVERY OPTIONS

The program is offered in a hybrid learning style, students will be required to attend a certain number of on-site classes.

## REQUIREMENTS

- GPA of 2.5 or higher
- Master's Degree in any field
- Proven advanced English proficiency for international students

## WHAT JOBS CAN I GET?

- Operations
- Supervisor
- Front and back of house
- Middle management positions

# Syllabus

## FIRST YEAR

### REQUIRED COURSES- 21 CREDITS

**Doctor of Business Administration Core Course Requirements - 60 Credit Hours Total**

**Students must complete the following required courses by the end of Year 1 (21 credit hours total):**

- DOC 700 Doctoral Common Foundation *3 credit hours*
- LDR 700 Leadership and Creative Solutions Implementation *3 credit hours*
- MGT 700 Corporate Strategy *3 credit hours*
- FIN 700 Research in Entrepreneurial Finance *3 credit hours*
- MKT 700 Marketing Strategy & Consumer Behavior *3 credit hours*
- DOC 705 Quantitative Research Methods *3 credit hours*
- DOC 710 Qualitative Research Methods *3 credit hours*

## SECOND YEAR

### REQUIRED COURSES- 21 CREDITS

**Students must complete the following required courses by the end of Year 2 (21 credit hours total):**

- Concentration Course I *3 credit hours*
- Concentration Course II *3 credit hours*
- ECO 700 Business in a Global Economy *3 credit hours*
- ORG 700 Doctoral Seminar in Sustainable Organizations *3 credit hours*
- DOC 715 Prospectus *3 credit hours*
- DOC 720 Literature Review *3 credit hours*

## THIRD YEAR

### REQUIRED COURSES- 18 CREDITS

**Students must complete the following required courses by the end of Year 3 (18 credit hours total):**

- Concentration Course III *3 credit hours*
- Concentration Course IV *3 credit hours*
- DIS 900 Doctoral Dissertation Course I *3 credit hours*
- DIS 901 Doctoral Dissertation Course II *3 credit hours*
- DIS 902 Doctoral Dissertation Course III *3 credit hours*
- DIS 903 Doctoral Dissertation Course IV *3 credit hours*

*\*Course breakdown will vary by student*

# Syllabus

## EXECUTIVE CERTIFICATE IN HOSPITALITY TECHNOLOGY

- Foundations of Technology in the Hospitality Industry
- Artificial Intelligence and Hotel Process Automation
- Business Intelligence and Data Analytics in Hospitality
- Advanced Technologies Applied to the Hospitality Industry
- Cybersecurity and Digital Risk Management in Hospitality
- Digital Strategy Applied to the Hospitality Business

*The student is required to complete one course per semester with Hospitality Academy*

## DBA STEM CONCENTRATION OPTIONS

Strategic Leadership for the 21st Century - The Doctor of Business Administration with a concentration in Strategic Leadership for the 21st Century prepares students for the high expectations and changes decade is likely to bring to the workplace. Leadership influencers are forecasting challenges that leaders will face as a new level of workplace transformation continues to be shaped by accelerating technology changes, increasing consumer expectations, and hyper-connectivity. The goal of this concentration is to prepare students to meet these challenges by introducing the concepts of Artificial Intelligence (AI), Work Culture, Employee Experience, Data, Change, Analytics, Diversity, Productivity, Automation, and Well-Being.

*\*Course breakdown will vary by student*

# Certifications

THROUGH OUR UNIVERSITY PARTNER



WASC is a regional accreditation body recognized by the U.S. Department of Education (ED) and the Council on Higher Education Accreditation (CHEA).



A private nonprofit national organization that coordinates accreditation activity in the United States.



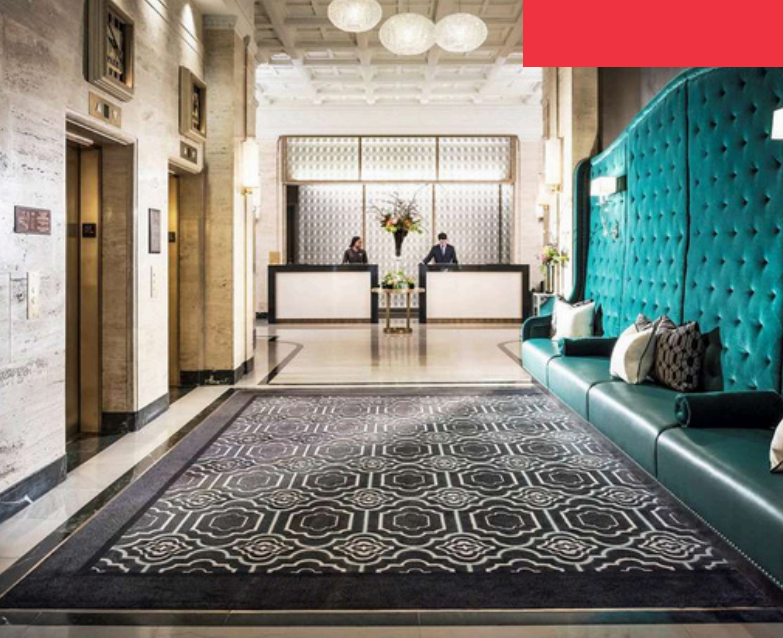
ACBSP maintains its standard of excellence with an accreditation process based on the Baldrige Education Criteria for Performance Excellence.

# Our Partners Hotels

Hospitality Academy is not simply a school, but an avenue to begin a long and flourishing career in the industry.

Up to this point, we have established partnerships with an array of esteemed hotels and Michelin-star restaurants spanning the world. Our alliances enable us to provide our students with multiple support and guidance in obtaining internships or postgraduate positions.





# *Placement International*★

Embarking on a hotel career journey is fueled by the exceptional support of **Placement International**, a globally recognized recruitment company with a distinguished reputation spanning over 15 years in the luxury hospitality industry.

**Placement International** offers internships, management training programs, and full-time jobs to students from some of the most highly reputable schools and luxurious hotels and restaurants in the world.

# Application **PROCESS**

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## **01 CHOOSE YOUR PROGRAM**

Speak to our team and find the program that best suits your career goals and academic background.

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## **02 REGISTER FOR THE PROGRAM**

Complete the registration form, attach the required documents, and pay the registration fee. Be sure to select your preferred location, program, and intake date.

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## **03 HA ACCEPTANCE LETTER**

Once your submitted documents have been reviewed, we will confirm whether you have been accepted into your selected program.

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## **04 FIRST INSTALLMENT**

Your place in the program will be secured upon payment of the first installment.

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## **05 ADMISSIONS INTERVIEW**

Speak to one of our Admissions Specialists to discuss your motivations and fully understand the next steps of the application process.

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## **06 ENROLLMENT AGREEMENT**

Once accepted into your desired program, you will receive an offer of admission from our university partner and the Hospitality Academy Enrollment Agreement.

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## **07 VISA PROCESS**

Follow the instructions of our dedicated visa team.

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## **08 WELCOME TO OC!**

Start your educational journey with Hospitality Academy!

# Contact us for more information!

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**BOOK A CALL HERE!**

