



HOSPITALITY ACADEMY

YOUR PASSPORT TO THE WORLD OF HOSPITALITY

GLOBAL
INTERNATIONAL MBA IN HOSPITALITY
MANAGEMENT

BARCELONA



Table of contents

— 02

INTRODUCTION

— 03

WHY CHOOSE
HOSPITALITY ACADEMY

— 05

EMPLOYABILITY

— 07

STUDENT TIMELINE

— 08

BARCELONA LOCATION

— 10

OUR PROGRAM

— 13

OUR PARTNERS

— 15

APPLICATION PROCESS

— 17

CONTACT



We are *shaping* the future of hospitality leadership

Dear Future Student,

Hospitality Academy is your opportunity to take the next serious step in your hospitality career, one that puts senior leadership within reach and gives you the business skills, the specialized expertise, and the professional experience to thrive there.

The Global International MBA in Hospitality Management is built for hospitality professionals who want to advance their management capabilities while developing genuine depth in a focused area of the industry. Working with our extensive network of hospitality partners across Spain, we offer an accredited three-semester program that combines strategic management education, a dedicated specialization track, and two integrated internship periods, so you graduate with both the qualification and the professional track record that senior roles demand.

We believe that ambitious hospitality professionals deserve access to education that moves as fast as they do. That is why our team supports you through every stage, from the application and visa processes to academic counseling, career guidance, and finding the right placements to match your goals. No matter where you are starting from, we are here to make sure the path forward is clear.

Why Choose Hospitality Academy?

01 Get official certification

Hospitality Academy will support you in obtaining your accredited MBA degree. You will receive guidance at every academic stage to ensure you complete the program with the qualification your career goals require.

02 Visa support

Our dedicated visa specialists manage the complexity of studying abroad so you do not have to. We guide you through the full visa application process, from documentation to embassy preparation, ensuring a smooth experience from start to finish.





An innovative approach to learning

The Global International MBA in Hospitality Management combines strategic business management with a dedicated specialization track and hospitality-specific leadership training. You will cover financial decision-making, revenue strategy, service culture, guest experience design, organizational leadership, and global hospitality business structures, alongside a structured specialization in sustainability or digital transformation, giving you a management toolkit that goes well beyond the industry alone.

Exclusive access to the best hospitality recruitment tools

We partner with leading hospitality employers to provide you with professional placement opportunities integrated directly into the program. You will complete two internship periods within hospitality environments while you study, and upon completing your degree, our recruitment support continues, connecting you with career opportunities in Spain, and internationally.









Employability



Currently, 4 out of 10 jobs globally are in the hospitality sector. At the management level, candidates who combine strategic expertise with specialized knowledge remain in short supply, making an MBA in Hospitality Management with a dedicated specialization one of the most strategically sound qualifications a hospitality professional can pursue.

The Global International MBA in Hospitality Management is designed to close the gap between where you are now and where senior leadership begins, and to give you a focused area of expertise that sets your profile apart. Business and management coursework grounded in hospitality operations develops the financial reasoning, strategic thinking, and organizational capability that director-level roles require. An integrated internship period ensures those skills are applied across real professional contexts before you graduate.

Why pursue the Global International MBA in Hospitality Management with Hospitality Academy?

-  Study and work in Barcelona, one of Europe's most active and internationally recognized hospitality markets
-  Gain professional hospitality experience through an internship period integrated directly into the program
-  Build genuine specialization in sustainability or digital transformation, disciplines that hospitality employers are actively prioritizing in their hiring
-  Barcelona's hospitality sector continues to grow, with luxury properties consistently seeking management-level international professionals
-  Graduates move into roles with average salaries competitive with senior hospitality management positions across European and international markets
-  The hybrid format means you continue building your professional experience while completing your MBA, without putting your career on pause
-  Affordable installment options available: speak with our team for current payment plan details
-  Graduate with a strategic management profile and a recognized area of specialization suited to Director, Operations, and sustainability or innovation-focused roles across European and global hospitality markets

Student Timeline

1

CORE SUBJECTS MODULE

The first semester covers the full strategic management landscape relevant to senior hospitality leadership: strategic management, executive leadership, global business structures, financial management, revenue strategy, customer experience, and organizational behavior.

2

SPECIALIZATION MODULE + INTERNSHIP EXPERIENCE

The second semester introduces your dedicated specialization track in sustainability or digital transformation in hospitality, alongside your integrated internship. You apply the strategic frameworks developed in Semester 1 within a real professional environment. Hospitality Academy works with Placement International to match each student with a placement that aligns with their career trajectory.

3

MASTER'S THESIS + INTERNSHIP EXPERIENCE

The third semester combines a company-based research project with an internship period. Rather than a traditional academic paper, the Master's Thesis is developed within a real hospitality organization, addressing an operational challenge or implementing a solution with direct impact, combining research, practical application, and results-based evaluation within the academic framework of the program. The internship period deepens your professional experience, building on the foundation established in Semester 2.



Barcelona LOCATION



The gateway to a global hospitality career.

Barcelona is one of Europe's most visited cities, welcoming over 15 million international tourists annually and consistently ranking among the top hospitality markets on the continent. For professionals pursuing senior leadership in hospitality, it is one of the most relevant environments in the world to develop that expertise, with a luxury hotel sector, a globally recognized food and beverage scene, and a guest profile that is genuinely international in every sense.

Properties in Barcelona operate at a standard that reflects both the city's visibility and the expectations of its guests. Working here means exposure to high-volume luxury operations, cross-cultural service environments, and the kind of professional complexity that prepares you for senior roles in any market, not just the European one.

Beyond the professional context, Barcelona is one of the most livable cities in Europe. A Mediterranean climate, a compact and walkable city, strong public transport, an international residential community, and a cultural scene that extends well beyond tourism all contribute to a quality of life that makes the experience here genuinely rewarding outside of working hours.

Hospitality Academy's Barcelona campus is situated in this environment and gives you direct access to the hospitality network operating within it.



Our PROGRAM

DESCRIPTION

The Global International MBA in Hospitality Management is designed for in-depth specialization in hospitality management, with direct application to professional practice. Strategic and executive-focused, it prepares participants for managerial positions across hotel companies, developing the leadership, decision-making, and specialized expertise needed to pursue executive roles in hotels, international chains, or hospitality consulting, with a recognized area of specialization that strengthens their profile further.

DURATION

3 semesters

DELIVERY OPTIONS

The program is delivered in a hybrid format. Students attend on-site sessions in small, highly selective groups each semester, with the remainder of coursework completed online. This structure allows you to continue working professionally while advancing your academic qualification.

REQUIREMENTS

- A prior higher education degree is required.
- Preference is given to students with previous studies or experience in Hospitality or related fields. Candidates without this academic or professional background will be required to complete the following bridging course prior to program start: Hospitality Fundamentals / Hotel Structure and Departments (3 ECTS).
- Proven English proficiency.

WHAT ROLES CAN THIS PROGRAM LEAD TO?

Hotel Operations Manager, Hotel Revenue Manager, Hospitality Department Director, Hospitality Regional Director, Hospitality Consultant, Sustainability or innovation-focused management roles.

Our programs combine traditional teaching methods, such as masterclasses, with more interactive and collaborative approaches. These include student presentations, gamification, and learning based on real-world cases and projects, providing a more practical and engaging classroom experience.

Syllabus

CORE SUBJECTS MODULE (30 ECTS)

| | |
|---|---|
| Hospitality Foundations and Operations | <ul style="list-style-type: none">• Foundations and International Trends in the Hospitality Industry• Rooms Division Management• Food and Beverage Management |
| Hospitality Strategy | <ul style="list-style-type: none">• Business Strategy, Business Models and Entrepreneurship in Hospitality |
| Financial Management | <ul style="list-style-type: none">• Financial Management for Hotels and Restaurants |
| Marketing & Customer Experience | <ul style="list-style-type: none">• Customer Experience and Hospitality Service Design• Hospitality Marketing and Commercial Strategy |
| Leadership and Organization | <ul style="list-style-type: none">• Human Resources and Leadership in Hospitality |

SPECIALIZATION MODULE 1 - SUSTAINABILITY TRACK (15 ECTS)

- Sustainable Management of Hotel Operations
- Social Impact, Ethics, and Responsible Management in Hospitality
- ESG Strategy and Environmental Certifications in Hospitality

OR

SPECIALIZATION MODULE - TECHNOLOGY TRACK (15 ECTS)

- Foundations of Technology in the Hospitality Industry
- Artificial Intelligence and Process Automation in Hotels
- Business Intelligence and Data Analytics in Hospitality

INTERNSHIP EXPERIENCES (30 ECTS) + MASTER'S THESIS (15 ECTS)

- **Executive Internship Experience:** A professional placement within hospitality environments, structured around the strategic management and specialization capabilities developed across Semesters 2 and 3.
- **Master's Thesis:** An independent strategic research project addressing a substantive current challenge in the hospitality industry, completed with academic supervision.

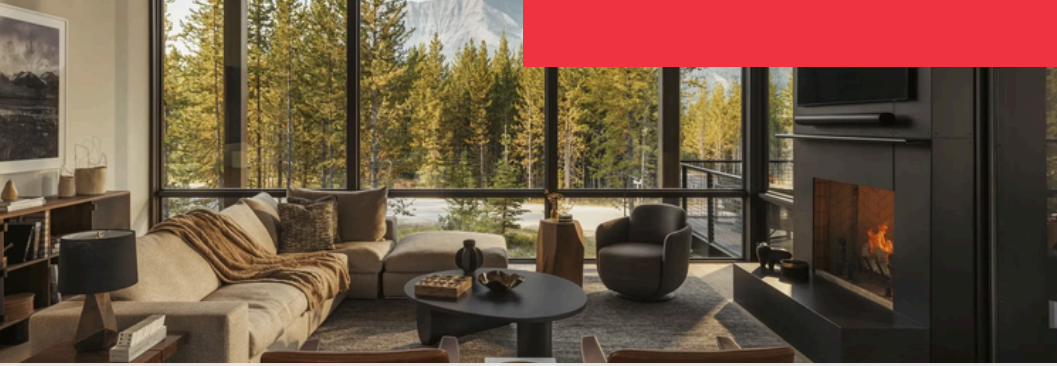
This program follows a modular academic structure shared with the 60 and 120 ECTS International MBA formats. The 30 ECTS Core Subjects Module and completed specialization credits are fully recognized when progressing to the Extended MBA, with no duplication of coursework. A seamless path forward for students who want to continue building their qualifications and expertise over time.

Our Partners

Hospitality Academy is not simply a school, but an avenue to begin a long and flourishing career in the industry.

Up to this point, we have established partnerships with an array of esteemed hotels and Michelin-star restaurants spanning the world. Our alliances enable us to provide our students with multiple support and guidance in obtaining internships or postgraduate positions.





Placement International★

Your Global MBA experience is supported by Placement International, a globally recognized hospitality recruitment company with over 15 years of experience placing professionals at luxury hotels and restaurants worldwide.

Placement International works directly with Hospitality Academy to match Extended MBA students with senior-level professional placements that align with their career trajectory and the strategic management and dual specialization skills developed through the program. From internship matching and interview preparation to post-graduation career support, Placement International is part of your journey from enrollment to employment.



Application **PROCESS**

01 CHOOSE YOUR PROGRAM

Speak with our team and confirm that the Global International MBA in Hospitality Management aligns with your career goals and professional background.

02 REGISTER FOR THE PROGRAM

Complete the registration form and settle the registration fee to secure your place within the established admission period.

03 APPLICATION FORM

Complete the application form for the Barcelona campus and your preferred intake date. Speak with one of our Admissions Specialists to discuss your background and understand the next steps in full.

04 PREPARE ALL DOCUMENTS

Submit the required documentation for admission review, including your Bachelor's degree and academic transcript, a motivation letter, an updated CV, and proof of English proficiency.

05 RECEIVE ACCEPTANCE LETTER

Once the Program Coordination team has reviewed your academic and professional profile, you will receive an offer of admission and the Hospitality Academy Enrollment Agreement. Your next tuition installment will be required before proceeding to the visa stage.

06 VISA PROCESS

Our dedicated visa team will guide you through the visa application process, from preparing the documentation to coaching you on embassy appointments.


07 WELCOME TO BARCELONA!

Begin your Global International MBA in Hospitality Management with Hospitality Academy.

Contact us!

For more information about the IGlobal International MBA in Hospitality Management, **get in touch with our team.**

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BOOK A CALL HERE!

